

In Re Application Of:

Dated: May 14, 2004

E. MARK EVERS, ROBERT G. GRAY and VINCENT P. MANGANO

Our File: SRT 301

Serial No.

09/939,443

Group Art Unit: 3621

Filing Date

August 24, 2001

Examiner: Elisca, Pierre E.

For

RELATIONSHIP-BASED COMMERCIAL TRANSACTION SYSTEM AND METHOD

MAY 1 9 2004

MAIL STOP: PETITION Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 GROUP 3:302

Sir:

PETITION TO WITHDRAW HOLDING OF ABANDONMENT UNDER 37 C.F.R. § 1.181

Applicants received a Notice of Abandonment dated April 16, 2004 in connection with their above-identified patent application. The Notice indicates that the application became abandoned for failure to respond to the Office action dated October 14, 2003. However, applicants mailed a response to that Office action in the form of a Request for Reconsideration, along with a Petition for Extension of Time on April 14, 2004. A copy of that response (including a Certificate of Mailing dated April 14, 2004) and a copy of our return receipt postcard indicating receipt of those documents, is enclosed with this Petition. We ask that the U.S. Patent and Trademark Office withdraw the holding of abandonment on the above application because applicants' response was timely filed.

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Page 1 - PETITION TO WITHDRAW HOLDING OF ABANDONMENT...; Serial No. 09/939,443; Our File – SRT 301 Enclosed is our check in the amount of \$130.00 to cover the fee for this Petition. Please charge any underpayment of fees, or credit any overpayment of fees, to our Deposit Account No. 11-1540. In addition, please telephone the undersigned if there are any questions regarding this matter.

Respectfully submitted,

KOLISCH HARTWELL, P.C.

David P. Cooper

Reg. No. 33,372

520 S.W. Yamhill Street, Suite 200

Portland, Oregon 97204 Telephone: (503) 224-6655

Facsimile: (503) 295-6679 Of Attorneys for Applicants

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MAIL STOP: PETITION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on May 14, 2004.

Mandi M. Leight

7 2004 00 1	no persons are required to respond to a collection of	PTO/SB/21 (02-04) Approved for use through 07/31/2006. OMB 0651-0031 at Trademark Office; U.S. DEPARTMENT OF COMMERCE of information unless it displays a valid OMB control number.
ADEMARK!	Application Number 09	9/939,443
TRANSMITTAL	Filing Date A	august 24, 2001
FORM	First Named Inventor E	. Mark Evers
(to be used for all correspondence after initial	Filing) Art Unit 3	621 MAY 1 9 2004
•	Examiner Name E	lisca, Pierre E.
/ Total Number of Pages in This Submission	17 Attorney Docket Number S	RT 301
	ENCLOSURES (Check all that ap	oply)
Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53	Drawing(s) Licensing-related Papers X Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Address Terminal Disclaimer Request for Refund CD, Number of CD(s)	After Allowance communication to Technology Center (TC) Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please Identify below): copy of Request for Reconsideration and related documents filed 4/14/2004 PRECEIV
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SIGNA	TURE OF APPLICANT, ATTORNEY	OR AGENT
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Date May 14, 2004	// 0	
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Signature Mandi M. Leighty

Date May 14, 2004

This collection of information is required by 37 CFR 1.5. The information's required o obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/17 (10-03) Approved for use through 07/31/2006. OMB 0651-0032 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE ork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

TRANSMITTAL

for FY 2004 Effective 10/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

Complete if Known				
Application Number	09/939,443			
Filing Date	August 24, 2001 MAY 1 9 2004			
First Named Inventor	E. Mark Evers			
Examiner Name	Elisca, Pierre PETTIONS			
Art Unit	3621			

(\$) 130.00 **TOTAL AMOUNT OF PAYMENT** Attorney Docket No. |SRT 301 FEE CALCULATION (continued) METHOD OF PAYMENT (check all that apply) 3. ADDITIONAL FEES Money Check Credit card Other _arge Entity | Small Entity ✗ Deposit Account: Fee **Fee Description** Deposit Code Code (\$) 11-1540 Account 2051 1051 130 65 Surcharge - late filing fee or oath Number Deposit 1052 50 2052 25 Surcharge - late provisional filing fee or Kolisch Hartwell, P.C. Account 130 1053 Non-English specification 1053 130 The Director is authorized to: (check all that apply) 1812 2,520 For filing a request for ex parte reexamination 1812 2.520 ☐ Charge fee(s) indicated below Credit any overpayments 1804 920 1804 Requesting publication of SIR prior to 9201 Charge any additional fee(s) or any underpayment of fee(s) Examiner action Charge fee(s) indicated below, except for the filing fee Requesting publication of SIR after 1805 1.840 1805 1.840* Examiner action to the above-identified deposit account. 1251 110 2251 Extension for reply within first month **FEE CALCULATION** 210 Extension for reply within second month 1252 420 2252 1. BASIC FILING FEE 1253 950 2253 475 Extension for reply within third month arge Entity Small Entity Fee Paid Fee Fee Description 1254 1,480 2254 740 Extension for reply within fourth month Code (\$) Code (S) 1255 2,010 2255 1,005 Extension for reply within fifth month 1001 770 2001 385 Utility filing fee 1401 330 2401 165 Notice of Appeal 1002 340 2002 170 Design filing fee 1402 330 2402 165 Filing a brief in support of an appeal 1003 530 2003 265 Plant filing fee 1403 290 2403 145 Request for oral hearing 1004 770 2004 385 Reissue filing fee 1005 160 2005 80 Provisional filing fee 1451 1,510 1451 1,510 Petition to institute a public use proceeding 1452 110 2452 55 Petition to revive - unavoidable SUBTOTAL (1) (\$) 0.00 1453 1,330 2453 665 Petition to revive - unintentional 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE 2501 1501 1.330 665 Utility issue fee (or reissue) Extra Claims Fee Paid 1502 480 2502 240 Design issue fee **Total Claims** -20** Х 1503 640 2503 320 Plant issue fee Independent - 3** 130.00 1460 130 1460 130 Petitions to the Commissioner Multiple Dependent 1807 50 1807 50 Processing fee under 37 CFR 1.17(g) Large Entity **Small Entity** 180 Submission of Information Disclosure Stmt 1806 180 1806 Fee Fee **Fee Description** 40 Recording each patent assignment per Code (\$) Code 8021 40 8021 property (times number of properties) 1202 2202 Claims in excess of 20 18 9 1809 770 2809 385 Filing a submission after final rejection Independent claims in excess of 3 1201 86 43 2201 (37 CFR 1.129(a)) 1203 290 2203 Multiple dependent claim, if not paid 1810 770 2810 385 For each additional invention to be examined (37 CFR 1.129(b)) ** Reissue independent claims 1204 86 2204 43 over original patent 1801 770 2801 385 Request for Continued Examination (RCE) 1802 900 1802 Request for expedited examination 1205 2205 ** Reissue claims in excess of 20 18 and over original patent of a design application Other fee (specify) (\$) 0.00SUBTOTAL (2) *Reduced by Basic Filing Fee Paid (\$) 130.00SUBTOTAL (3) **or number previously paid, if greater; For Reissues, see above

(Complete (if applicable)) SUBMITTED BY Registration No. Name (Print/Type) David P. Coope 33,372 Telephone (503) 224-6655 (Attorney/Agent May 14, 2004 Signature

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OFFICE OF PETITIONS

SN/Pat. No. 09/939,443 KH File No. SRT 301 Atty/Asst. DPC:mm1 Applicant(s) Mark E. Evers et al. Page 4-14-04
Applicant(s) Mark E. Evers et al. Date 4-14-04
Title Relationship-Based Commercial Transaction System
The following has been received in the U.S. Patent and Trademark Office on the date stamped hereon:
PA w/_ sheets of drawings O P X Transmittal
Declaration / Power of Attorney Small Entity Status
Assignment X Extension of Time 3 mass
X Response to OA dated: 10/14/03 APR 1 9 2004 Correction of Filing Receipt
Issue Fee /Publication Fee Maintenance Fee No
Response to MP dated: X Fee Transmittal
Information Disclosure Statement (with PTO-1449 forms and references)
Other
Other
Check for \$ 475.00 Other DOCKETED
X Certificate of Mailing X First Class Express Mail No. By Date Date

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GROUP 3600

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	U.S. Pate	nt and Trademark Office: II	PTO/SB/21 (02-04) hrough 07/31/2006. OMB 0651-0031 .S. DEPARTMENT OF COMMERCE
TRANSMITTAL	Application Number	09/939,443	PECEIVED
FORM	Filing Date First Named Inventor	August 24, 2001	
(to be used for all correspondence after initial filing)	Art Unit	Mark E. Evers	MAY 1 9 2004
(to be used for all correspondence after initial filling)	Examiner Name	3621	APPIAR OF DETITIONS
Total Number of Pages in This Submission 12	Attorney Docket Number	Elisca, Pierre E. SRT 301	OFFICE OF PETITIONS
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Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53	Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Addre Terminal Disclaimer Request for Refund CD, Number of CD(s)	to Teching Appeal of Appeal (Appeal (A	nclosure(s) (please
Firm David P. Cooper Individual name Kolisch Hartwell, P.C.	OF APPLICANT, ATTORNE	T, OR AGENT	
Signature	WA CAR		
Date April 14, 2004	HIN MAYER		
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hereby certify that this correspondence is being face sufficient postage as first class mail in an envelope as the date shown below.	simile transmitted to the USPTO or o	lenosited with the United	d States Postal Service with kandria, VA 22313-1450 on
yped or printed name Mandi M. Leighty	·		
Signature IMami M.	101data	Date	April 14, 2004

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PTO/SB/17 (10-03)
Approved for use through 07/31/2006. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork

for FY 2004

Effective 10/01/2003. Patent fees are subject to annual revision.

X Applicant claims small entity status. See 37 CFR 1.27

David P. Cooper

Name (Print/Type)

TOTAL AMOUNT OF PAYMENT

(\$) 475.00

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Application Number	09/939,443	
Filing Date	August 24, 2001	FECEIVED)
First Named Inventor	Mark E. Evers	NAV 1 0 200
Examiner Name	Elisca, Pierre E.	MAY 1 9 2004
Art Unit	3621	OFFICE OF PETITIONS
Attorney Docket No.	SRT 301	COLUMN CO O COLUMN INC

METHOD OF PAYMENT (check all that apply) FEE CALCULATION (continued)				
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	Fee Fee Fee Fee Fee Description			
Deposit Account 11-1540	Code (\$) Code (\$)			
Number Deposit	1051 130 2051 65 Surcharge - late filing fee or oath			
Account Kollisch Hartwell, P.C.	1052 50 2052 25 Surcharge - late provisional filing fee or cover sheet			
Name The Director is puth private to (check all that period)	1053 130 1053 130 Non-English specification			
The Director is authorized to: (check all that apply) Charge fee(s) indicated below Credit any overpayments	1812 2,520 1812 2,520 For filing a request for ex parte reexamination			
Charge any additional fee(s) or any underpayment of fee(s)	1804 920* 1804 920* Requesting publication of SIR prior to			
	Examiner action			
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	1251 110 2251 55 Extension for reply within first month			
FEE CALCULATION	1252 420 2252 210 Extension for reply within second month			
1. BASIC FILING FEE Large Entity Small Entity	1253 950 2253 475 Extension for reply within third month 475.00			
Fee Fee Fee Fee Description Fee Paid	1254 1,480 2254 . 740 Extension for reply within fourth month			
Code (\$) Code (\$)	1255 2,010 2255 1,005 Extension for reply within fifth month			
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1002 340 2002 170 Design filing fee	1401 330 2401 165 Notice of Appeal			
1003 530 2003 265 Plant filing fee	1402 330 2402 165 Filling a brief in support of an appear			
1004 770 2004 385 Reissue filing fee	1403 290 2403 145 Request for oral hearing			
1005 160 2005 80 Provisional filing fee	1451 1,510 1451 1,510 Petition to institute a public use proceeding			
SUBTOTAL (1) (\$) 0.00	1452 110 2452 55 Petition to revive - unavoidable			
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Fee from	1453 1,330 2453 665 Petition to revive - unintentional 1501 1,330 2501 665 Utility issue fee (or reissue)			
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Multiple Dependent 4 -3** = 0	1460 130 1460 130 Petitions to the Commissionar			
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Large Entity Small Entity Fee Fee Fee Fee Fee Description	1806 180 1806 180 Submission of Information Disclosure Stmt			
Fee Fee Fee Fee Description Code (\$) Code (\$)	8021 40 8021 40 Recording each patent assignment per			
1202 18 2202 9 Claims in excess of 20	property (times number of properties)			
1201 86 2201 43 Independent claims in excess of 3	1809 770 2809 385 Filing a submission after final rejection (37 CFR 1.129(a))			
1203 290 2203 145 Multiple dependent claim, if not paid	1810 770 2810 385 For each additional invention to be			
1204 86 2204 43 ** Reissue independent claims	examined (37 CFR 1.129(b))			
over original patent	1801 770 2801 385 Request for Continued Examination (RCE)			
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802 900 1802 900 Request for expedited examination of a design application			
SUBTOTAL (2) (\$) 0.00	Other fee (specify)			
**or number previously paid, if greater: For Reissues, see above.	Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 475.00			
SUBMITTED BY	(Complete (if applicable))			

April 14, 2004 Signature WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

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Registration No.

33,372

Telephone

(503) 224-6655

PTO/SB/22 (08-03)

Approved for use through 7/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARMENT OF COMMERCE

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PETITION FOR EXPENSION OF TIME UNDER 37 CFR 1.136(a) Docket Number (Optional) SRT 301	
In re Application of Mark E. Evers et al.	
Application Number 09/939,443 Filed August 24,	2001
5 Politicalis Part 10	
Art Unit 3621 Examiner Elisca, Pierre E.	
This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identifie application.	d
The requested extension and appropriate non-small-entity fee are as follows (check time period desired):	
One month (37 CFR 1.17(a)(1)) Consideration of the control of t	
☐ Two months (37 CFR 1.17(a)(2))	
MAY 1 9 2004 S 950.00	
☐ Four months (37 CFR 1.17(a)(4)) OFFICE OF PETITIONS	
Five months (37 CFR 1.17(a)(5))	
Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee amount shown above is reduced by half, and the resulting fee is: \$ 475.00	one-
🗷 A check in the amount of the fee is enclosed.	
Payment by credit card. Form PTO-2038 is attached.	
The Director has already been authorized to charge fees in this application to a Deposit Account.	
The Director is hereby authorized to charge any fees which may be required, or credit any overpayn to Deposit Account Number 11-1540.	nent,
I have enclosed a duplicate copy of this sheet	
I am the 🔲 applicant/inventor.	CEIVE
Statement under 37 CFR 3 73/h) is enclosed (Form PTO/SP/06)	2 400
attorney or agent of record. Registration Number 33,372	1- 1444
attorney or agent under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a)	JP \$60
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.	
15 M. N. 1/2 1	
April 14, 2004 Date	
(503) 224-6655 David P. Cooper	
Telephone Number Typed or printed name	
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representativate) are required. Submit well-in-	han one
ignature is required, see below.	i iai i one

This collection of information is required by 37 CFR 1.136(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce. P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PECEVED

In Re Application Of:

Dated: April 14, 2004

MAY 1 9 2004

OFFICE OF PETITIONS

E. MARK EVERS, ROBERT G. GRAY and VINCENT P. MANGANO

Our File: SRT 301

Serial No.

09/939,443

Group Art Unit: 3621

Filing Date

August 24, 2001

Examiner: Elisca, Pierre E.

For

RELATIONSHIP-BASED COMMERCIAL

TRANSACTION SYSTEM AND METHOD

MAIL STOP: FEE AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

REQUEST FOR RECONSIDERATION

Responsive to the first Office action dated October 14, 2003, applicant amends the above-identified application as follows:

There are no amendments to the claims. A listing of the claims still appears beginning on page 2 of this paper.

Remarks begin on page 7.

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GROUP 3600

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Original) A non-third-party, purchaser/vendor exclusive commercial transaction method, wherein traditional third-party participation is absent and fully replaced by specific patterns of commercial relationships which have been pre-developed and pre-qualified between purchaser/vendor users of the method, and which method is designed for practice in conjunction with a computer-based, broad-area, information-exchange network, said method comprising

establishing a participating group of vendors of products and/or services, qualifying vendors in the group, and connecting this group to such a network,

establishing a participating group of purchasers of such products and/or services and qualifying these purchasers,

creating for each purchaser, and based upon the above-recited qualifying activities, a personal package of pre-agreed upon, developed and qualified commercial relationships in the forms of data specially associating that purchaser with selected ones of such vendors, and

furnishing each purchaser with a personal network-access key which contains information fully allowing that purchaser, through connection with the network, to utilize the mentioned package of relationships associated with that purchaser and the selected vendors.

- 2. (Original) The method of claim 1 which is specifically designed for use in association with the field of commercial trucking activities.
- 3. (Original) The method of claims 1 or 2 which further comprises enabling participating vendors to revise their respective qualifications for participation.
- 4. (Original) The method of claims 1 or 2 which further comprises enabling participating purchasers to revise their respective qualifications for participation.

5. (Original) Establishing an open-ended group of network participants, including plural vendors and plural purchasers of various products and/or services,

pre-qualifying such participants for use of the network by creating, with respect to each purchaser and to a selected plurality of associated vendors with whom the purchaser may wish to engage in commercial transactions, a set of specific, agreed-upon commercialize-relationship protocols, which set may differ from a like set created for other purchasers and associated vendors,

connecting the vendors to the network,

enabling such a connection for the purchasers, and

furnishing each purchaser with a purchaser-specific, network-access, portable appliance key which allows that purchaser selectively to connect and disconnect from the network, and which contains a network-communicable database which allows utilization by a connected purchaser of the specific set of protocols defined for and associated with that purchaser and with the selected associated vendors,

wherein a connection made by a purchaser to the network using the appliance key enables a direct commercial, transactional link between the purchaser and each vendor associated with the protocol set created for that purchaser, each of which links allows for a direct purchaser/vendor commercial transaction over the network without there occurring any associated, participating, branching outside of the link to include any third-party transaction activity.

6. (Original) The method of claim 5, which is specifically designed for use in association with the field of commercial trucking activities.

7. (Original) A non-third-party, purchaser/vendor specific, commercial transaction system, wherein third-party participation is absent, and fully replaced by specific patterns of commercial relationships which have been pre-developed and pre-qualified between users of the system, and which system is designed for practice in conjunction with a computer-based, broad-area, information-exchange network, said system comprising

a computer-accessible database relating to participating vendors of products and/or services appropriately connected to such a network,

a computer-accessible database relating to participating purchasers of such products and/or services and appropriately connectable to such a network, and

a key access tool providable to purchasers and connectable to such a network for identifying a particular purchaser to the network, and for accessing, within the network, preagreed upon, commercial-transaction protocols established for each purchaser and selected vendors,

connection by a purchaser through the associated key access tool to the network enabling a direct commercial, transactional link between that purchaser and each vendor associated with the specific purchaser through the pre-agreed-upon protocols, whereby a direct purchaser/vendor commercial transaction over the network takes place without there occurring any associated, participating, branching outside to include any third-party transaction activity.

8. (Original) A computer and network-based commercial transaction method employed between participating vendors and purchasers of various goods and/or services, wherein there has been established, between such vendors and purchasers, specific patterns of pre-agreed upon commercial transactional relationships, and the participating purchasers are engaged in work spans of time characterized by plural, successive requests for such goods and/or services, said method comprising

furnishing a vendor-/purchaser-accessible communication network poised to implement such relationship patterns,

enabling commercial transactional connections over the network between participating vendors and purchasers, and

as an outcome of said enabling, and over a defined span of time, promoting the realization of plural successive transactions between a participating vendor and a participating purchaser, which transactions take place, one after another, without the expenditure of time during that span to conduct per-transaction, lateral transaction approvals and/or authorizations.

REMARKS

Responsive to the first Office action, applicant respectfully requests favorable reconsideration of the prior-art rejections, and issuance of a Notice of Allowance. In the Office action, the Examiner rejected claims 1-4 and 8 under 35 U.S.C. § 103(a) as being unpatentable over the combination of the combined teachings of U.S. Patent No. 5,946,665 to Suzuki et al. and U.S. Patent No. 5,995,626 to Nishioka et al. The Examiner also rejected claims 5-7 under § 103(a) as being unpatentable over the combination of Suzuki et al. and Nishioka et al. and U.S. Patent No. 5,983,199 to Kaneko.

Applicant respectfully traverses each of the Examiner's rejections below. Based upon the remarks which follow, applicant believes it has shown the Examiner why the original claims patentably distinguish over the applied prior-art.

Suzuki et al. discloses a search server system in an on-line shopping system that uses a communications network to provide shopping information for a customer. Suzuki et al. is focused on providing search capability to a retail store customer, allowing that customer to search for desired goods, and allowing that customer to buy goods on-line. Nowhere does Suzuki et al. disclose or suggest, as claim 1 recites, "establishing a participating group of purchasers of such products and/or services and qualifying these purchasers" or the step of "creating for each purchaser, and based upon the above-recited qualifying activities, a personal package of pre-agreed upon, developed and qualified commercial relationships in the forms of data specially associating that purchaser with selected ones of such vendors".

In contrast to the on-line retail shopping system that is the focus of Suzuki et al., the invention concerns, as claim 1 recites, a "non-third party, purchaser/vendor exclusive commercial transaction method."

The Examiner recognizes at page 3 of the first Office action that Suzuki et al. also fails to show or suggest a "personal network-access key" as recited in the final step of claim 1. The Examiner contends that Nishioka et al. describes the use of cryptographic keys in an electronic shop in the system.

Nishioka et al., like Suzuki et al., is focused on a typical retail purchase transaction, and it describes an electronic shopping method that includes the use of a key K by a purchaser to purchase products. Nishioka et al. focuses on an electronic retail shopping transaction in which a credit card company can authenticate the legality of a user on the basis of information sent from a retail store.

In contrast to the focus of Nishioka et al., applicant's invention as recited in claim 1, recites a "non-third-party, purchaser/vendor exclusive commercial transaction method". The credit card company involvement in Nishioka et al. is exactly the third-party involvement that is absent from the method recited in claim 1. The final step of claim 1 recites "furnishing each purchaser with a personal network-access key which contains information fully allowing that purchaser, through connection with the network, to utilize the mentioned package of relationships associated with that purchaser and the selected vendors." Nowhere in claim 1 do the steps require involvement by a third-party, such as a credit card company, to authenticate the legality of the purchaser, or to authorize the transaction.

The Examiner rejected claims 5-7 by making substantially the same arguments as he made for claims 1-4. For reasons described above, Suzuki et al. and Nishioka et al. do not show or suggest the network of claim 5 or the non-third-party, purchaser/vendor specific, commercial transaction system of claim 7. For example, claim 7 recites that the system includes a key access tool that allows "connection by a purchaser through the associated key access tool to the network establishing a direct commercial, transactional link between that purchaser and each vendor associated with the specific purchaser through the preagreed-upon protocols...without there occurring any associated, participating, branching outside to include any third-party transaction activity. This same requirement is made in the final step of the method recited in claim 5.

Accordingly, for reasons described above, applicant respectfully requests favorable reconsideration, withdrawal of the §103(a) rejections of pending claims 1-8, and issuance of a Notice of Allowance.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MAIL STOP: FEE AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 14, 2004.

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Respectfully submitted,

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